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## Red Flag Rule

The Federal Trade Commission (FTC) has released a new rule to protect consumers from **IDENTITY THEFT**, which is now becoming known as the “Red Flag Rule”. The new rule requires any corporation which extends credit to implement a written identity theft prevention program. Under the FTC’s guidelines, physicians who regularly bill their patients for services rendered (including copayments, co-insurance and deductibles) are considered creditors and therefore must comply with the “Red Flag Rule”.

As a result, Albany Ear, Nose, Throat, Sinus and Allergy will now require the following information from all patients to insure the identity of the person being treated:

1. Driver’s License or state issued form of identification with picture
2. Proof of Insurance

Once we have validated that the patient being treated matches the information provided, we will store this proof in the patient’s medical record.

We regret any inconvenience this may cause. We do ask that you remember that, just like many other institutions, Albany Ear, Nose, Throat, Sinus and Allergy must abide by federal law to keep your information protected. As a result, we have very rigid policies and procedures to insure that your records remain confidential and well-safeguarded.

### Acknowledgement of Red Flag Rules

I have read and understand the Red Flag Rule Policies and Procedures.

Please Print ***Patient*** (adult or child) Name \_\_\_\_\_

Guarantor or Patient Signature and Date \_\_\_\_\_

Relationship to Patient \_\_\_\_\_